

Have you heard about Emma Watson's HeForShe campaign? It's all about gender equality – which means women and men having the same rights. Watch the first part of the video (to 5 minutes and 15 seconds!), do the exercises and then have a look at the website at www.heforshe.org

Do the preparation task first. Then watch the video and do the exercises. Remember you can read the transcript at any time.

Preparation: matching

Match the vocabulary with the correct definition and write a–j next to the numbers 1–10.

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| 1..... suffocating | a. men and women having the same rights, responsibilities and opportunities |
| 2..... to launch something | b. in a few words |
| 3..... to figure something out | c. to introduce something to the public |
| 4..... lad culture | d. a series of actions designed to provide information about something |
| 5..... an awareness campaign | e. to finally understand something |
| 6..... a scholarship | f. the enjoyment of exaggerated behaviour seen as being typically male |
| 7..... in a nutshell | g. making you feel very uncomfortable, like you can't breathe |
| 8..... gender equality | h. obtaining ideas, money, content or services by asking for contributions from a large number of people, usually online |
| 9..... annulled | i. an amount of money given to a student by an organisation to pay for their education |
| 10..... crowdsourcing | j. cancelled, made not valid |

1. Check your understanding: true or false

Circle *True* or *False* for these sentences.

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|--|-------------|--------------|
| 1. The objective of HeForShe is gender equality. | <i>True</i> | <i>False</i> |
| 2. The main focus of HeForShe is raising awareness about gender issues. | <i>True</i> | <i>False</i> |
| 3. Emma says a lot of people believe we have solved problems of gender equality already. | <i>True</i> | <i>False</i> |
| 4. In reality, she says, we have a long way to go. | <i>True</i> | <i>False</i> |
| 5. Emma thinks women should be the main people involved. | <i>True</i> | <i>False</i> |

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|-----|---|-------------|--------------|
| 6. | Young men say they feel a pressure to conform and to be a 'man'. | <i>True</i> | <i>False</i> |
| 7. | HeForShe is the first crowdsourcing platform for gender equality. | <i>True</i> | <i>False</i> |
| 8. | Emma says she's had wonderful emails from women all over the world. | <i>True</i> | <i>False</i> |
| 9. | HeForShe gives people ideas for gender equality projects. | <i>True</i> | <i>False</i> |
| 10. | The University of Waterloo offered scholarships to girls who wanted to study science. | <i>True</i> | <i>False</i> |

2. Check your vocabulary: gap fill

Complete the sentences with a word from the box.

launch	human	awareness	lad
gender	scholarships	solutions	soul

- HeForShe is a campaign for _____ equality.
- Emma is talking about the _____ of the new HeForShe website.
- She says HeForShe is not just an _____ campaign.
- Many young men say they feel suffocated by the need to conform to a kind of _____ culture.
- Emma says the pressure can be _____-destroying.
- Emma says we are talking about _____ rights, and that means everyone needs to be part of the conversation.
- The University of Waterloo offered _____ to girls studying engineering.
- Emma says that they just provide the inspiration and everyone has the _____.

Discussion

What do you think about the HeForShe campaign?

Do you think gender equality is an important issue?