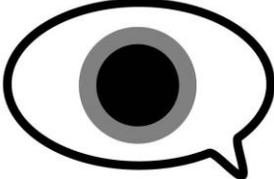


Do the preparation task first. Then read the article and do the exercises to check your understanding.

Preparation

Write the correct emoji name in the box below the picture.

eye in a speech bubble	clapping hands	face with tears of joy	face vomiting
face blowing a kiss	love heart	face screaming in fear	thumbs up

1. Check your understanding: multiple choice

Circle the best answer to these questions.

- Emoji ...
 - has more symbols than there are words in the English language.
 - is developing faster than any other language.
 - is still at a very basic stage.
- Emojis have influenced ...
 - English vocabulary and pronunciation.
 - our messaging style and fashion.
 - art and architecture.
- British teenagers say emojis help them ...
 - express their personalities and be creative.
 - tell stories in a funny way.
 - save time and effort.

4. The author suggests that the emojis you use most ...
 - a. can reflect your personality.
 - b. change quickly with your mood.
 - c. are strongly influenced by your friends.

5. The UK's favourite emojis might show that British people ...
 - a. are quite negative.
 - b. don't say what they mean.
 - c. are different from how they are perceived.

6. Apart from having no cheese emoji for a while, people have been angry about ...
 - a. not all emojis being available in the UK.
 - b. emojis looking different on different platforms.
 - c. a lack of diversity in emojis.

7. A German teenager has successfully campaigned to add an emoji ...
 - a. woman with red hair.
 - b. woman with her hair covered.
 - c. woman who is boxing.

8. The 'I Am A Witness' emoji is used ...
 - a. to encourage people to stand up to online bullies.
 - b. by teenagers to warn friends that their parents are in the room.
 - c. to say, 'Don't worry, I won't tell anyone'.

9. After the McDonalds advertising campaign that used emojis, ...
 - a. a lot of people bought McDonalds.
 - b. McDonalds had to pay money for copyright reasons.
 - c. some graffiti artists had the last laugh.

10. The author suggests that ...
 - a. Emoji will become more important than English.
 - b. it is difficult to know what will happen with emojis in the future.
 - c. the current excitement over emojis will not last long.

2. Check your grammar: gap fill

Write the word to fill the gaps.

1. Emoji is the UK's fastest-growing language – evolving faster _____ any language in history.
2. They have inspired fashion and are even recognised _____ art!
3. They allow us _____ personalise text and have fun as we express ourselves.
4. They're quick to use instead _____ words.
5. What does your recently used emoji board say _____ you?
6. Emojis do not always represent the people _____ use them.
7. The 'I Am A Witness' emoji was created _____ Apple and the Ad Council.
8. Companies such _____ McDonalds have also tried to use our love of emojis to their advantage.
9. Is technology changing _____ fast that emojis will soon be forgotten?
10. It is hard _____ predict the future of emojis.

Discussion

Do you have a favourite emoji? Why do you like it?

Is there an emoji that doesn't exist yet but you would like to have? Why?

Are emojis the new global language or will they soon be forgotten?