

Video UK: Entrepreneurs are Great - exercises

Richard talks to two of Britain's youngest and most fashionable entrepreneurs before meeting reality TV star and self-made multimillionaire, Duncan Bannatyne.

Do the preparation task first. Then, watch the video and do the exercises. Remember you can read the transcript at any time.



Preparation : matching

Match the vocabulary with the correct definition and write a–f next to the numbers 1–6.

- | | |
|--------------------------------|---|
| 1..... entrepreneur | a. ambitious and successful |
| 2..... high-flying (adjective) | b. squeeze a bit of your skin between your finger and thumb |
| 3..... trend-setters | c. so valuable that you can't describe how valuable it is |
| 4..... pinch yourself | d. people who start trends that other people follow |
| 5..... a beach bum | e. a person who organises their own business, especially someone who sees opportunities and takes risks to enjoy the benefits |
| 6..... invaluable | f. someone who spends all their time enjoying themselves on the beach |

1. Check your understanding: grouping

Write their ideas in the correct group.

Sometimes it doesn't feel real. You don't realise how successful you are.	Britain is very entrepreneurial and you can see that in some of its TV programmes.	To set up a business you have to work hard, make it work and enjoy it.
I was just enjoying life until I reached my thirties.	There is a lot of help and advice for entrepreneurs in Britain.	The business started as a hobby.

Emily and Jess	Duncan

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2. Check your understanding: gap fill

Complete the gaps with a word from the box.

was	of	from	up
could/would	by	they	to

1. Hundreds of entrepreneurs have set _____ their high-flying businesses in London.
2. There's no stopping these young entrepreneurs. And I want to know what the secret _____ their success is.
3. It really started as more of a hobby, part-time, a way of making a bit of cash really, and it kind of grew exponentially _____ there.
4. How do you feel when you see your jewellery in magazines and being worn _____ celebrities?
5. I know we had a business advisor from Business Link, the government organisation, and they were in-valuable to us, weren't _____?
6. But, when it comes _____ British success, this next businessman is one of the best ...
7. He's the proud owner of 61 health clubs, 3 hotels, 28 day spas and even a bar ... and the entire empire of the entrepreneur _____ built through sheer hard work.
8. So if I was to set up business, what advice _____ you give me?

Discussion

Would you like to set up your own business?

What would you do?

I would like to ...

I think I would ...

Perhaps we could ...