We often hear about the negative side of social media. But what are the benefits? Watch this video to find out.

Tasks
Do the preparation task first. Then watch the video and do the exercises.

Preparation task
Match the definitions (a–j) with the vocabulary (1–10).

<table>
<thead>
<tr>
<th>Vocabulary</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. ..... to hold someone to account</td>
<td>a. good things; advantages</td>
</tr>
<tr>
<td>2. ..... benefits</td>
<td>b. protecting people, organisations, countries, etc. against crime or attacks using the internet</td>
</tr>
<tr>
<td>3. ..... to take something for granted</td>
<td>c. to make someone explain their actions publicly</td>
</tr>
<tr>
<td>4. ..... to stick to something</td>
<td>d. to not realise or show how good something is</td>
</tr>
<tr>
<td>5. ..... cybersecurity</td>
<td>e. to do one particular thing, without changing to something else</td>
</tr>
<tr>
<td>6. ..... a community</td>
<td>f. a group of people who have similar interests or who want to do something together</td>
</tr>
<tr>
<td>7. ..... to have a knock-on effect</td>
<td>g. a programme, app, machine, etc. that helps you do a job or other activity</td>
</tr>
<tr>
<td>8. ..... a tool</td>
<td>h. someone who gives some of their blood for other people</td>
</tr>
<tr>
<td>9. ..... emerging</td>
<td>i. just beginning to exist</td>
</tr>
<tr>
<td>10. ..... a blood donor</td>
<td>j. to cause other situations or events, but not directly</td>
</tr>
</tbody>
</table>

Task 1
Write a number (1–6) to put the events in the order we hear them in the video.

_______ The reporter says social media has saved lives by helping people give blood.
_______ Elena from Bulgaria asks what the good things are about social media.
_______ The reporter says that in his job, he is often looking at the bad sides of social media.
The reporter describes positive things about social media, like connecting with ________ other people.

The reporter says he hopes we will see the positive sides of social media in the ________ future.

_______ The reporter describes how things were different before social media existed.

**Task 2**
Complete the sentences with words from the box.

<table>
<thead>
<tr>
<th>share</th>
<th>tools</th>
<th>connected</th>
<th>help</th>
</tr>
</thead>
<tbody>
<tr>
<td>communicating</td>
<td>online</td>
<td>community</td>
<td>social media</td>
</tr>
</tbody>
</table>

1. People are more ______________ now than they were in the past.
2. Every day we spend time with our friends ______________ and ______________ our lives with people in other countries.
3. If you're feeling alone, or if you need ______________ , you can find a ______________ through social media.
4. By ______________ on social media, you can understand other people.
5. Social media provides ______________ which help make the world a better place.
6. There are some great benefits to ______________ .

**Discussion**
For you, what are the positives of social media?
Answers

Preparation task
1. c
2. a
3. d
4. e
5. b
6. f
7. j
8. g
9. i
10. h

Task 1
1. Elena from Bulgaria asks what the good things are about social media.
2. The reporter says that in his job, he is often looking at the bad sides of social media.
3. The reporter describes how things were different before social media existed.
4. The reporter describes positive things about social media, like connecting with other people.
5. The reporter says social media has saved lives by helping people give blood.
6. The reporter says he hopes we will see the positive sides of social media in the future.

Task 2
1. connected
2. online | share
3. help | community
4. communicating
5. tools
6. social media