Do the preparation exercise first. Then read the text and do the exercises to check your understanding.

Preparation

Match the vocabulary with the correct definition and write a–f next to the number 1–6.

1. a YouTuber a. to look at several webpages
2. a challenge b. a person who makes videos for YouTube
3. a TV host c. to put a video or a message on a website
4. to surf the web d. someone who follows a videoblogger
5. a subscriber e. someone who presents a TV chat show
6. to post something f. a difficult task, especially one that you have never done before

1. Check your understanding: gap fill

Complete the sentences with a number from the box.

<table>
<thead>
<tr>
<th>48</th>
<th>two</th>
<th>1 million</th>
<th>5,000</th>
<th>25,000</th>
<th>7 million</th>
<th>16</th>
</tr>
</thead>
</table>

1. When Charlie made his first video, YouTube had been going for ____________ years.
2. He was ____________ years old when he started video blogging.
3. ____________ hours of video are uploaded to YouTube every minute.
4. Charlie made the Challenge Charlie video after he reached ____________ subscribers.
5. Charlie raised £ ____________ for charity by shaving all his hair off on TV.
6. Charlieissocoollke was the first UK YouTube channel to reach ____________ subscribers.
7. Duet with Myself has been watched over ____________ times.

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2. Check your understanding: true or false
Circle True or False for these sentences.

1. Charlie used his dad’s computer to make his first video. True False
2. Video blogging is becoming more popular with teenagers than TV. True False
3. Charlie raised more than £20,000 for UNICEF. True False
4. Charlie’s band sing songs about many different topics. True False
5. Charlie and Alex’s band is called ‘Doctor Who’. True False
6. Charlie’s exam results were good. True False

Discussion
Why is Charlie so cool? Why do you think his videos have become so popular?
How often do you watch YouTube?
If you had a YouTube channel, what would you make videos about?