Many of us share selfies and photos online. But how do other people see you based on these photos, and could this somehow affect your future? This video was created for Safer Internet Day. Watch it to learn more about how important it is to take care with what you share online.

Do the preparation task first. Then watch the video and do the exercise. Remember you can read the transcript at any time.

Preparation
Match the vocabulary with the correct definition and write a–f next to the numbers 1–6.

1…….. personality a. a fun messaging app to send photos and videos to friends
2…….. Snapchat b. character
3…….. smart c. an idea of how something or someone is seen on the internet
4…….. to affect something d. well dressed
5…….. childish e. to make a difference to something
6…….. an online image f. silly and immature

2. Check your understanding: matching
Match the answers to the questions and write a–h next to the numbers 1–8.

1…….. If you saw a picture like that online, would you consider giving this person a job? a. Kind of annoying.
2…….. What do you think of this person by seeing that photo? b. Try and mix up the Snapchat filter photos with normal photos as well.
3…….. What advice would you give to this person about presenting themselves online? c. They can’t take themselves very seriously.
4…….. By seeing images like this online, what do you think of this person? d. To get rid of that childish Snapchat filter.
5…….. What do you think about this person and their online image? e. No. It’s not good.
6…….. What would you recommend to this person about improving their online image? f. Disturbing!
7…….. If you saw pictures like this online, would you be more inclined to give this person a job? g. He looks like someone that can market for my organisation.
8…….. If you saw a picture like this, would you be more inclined to employ someone? h. Yes. She looks a bit smarter.